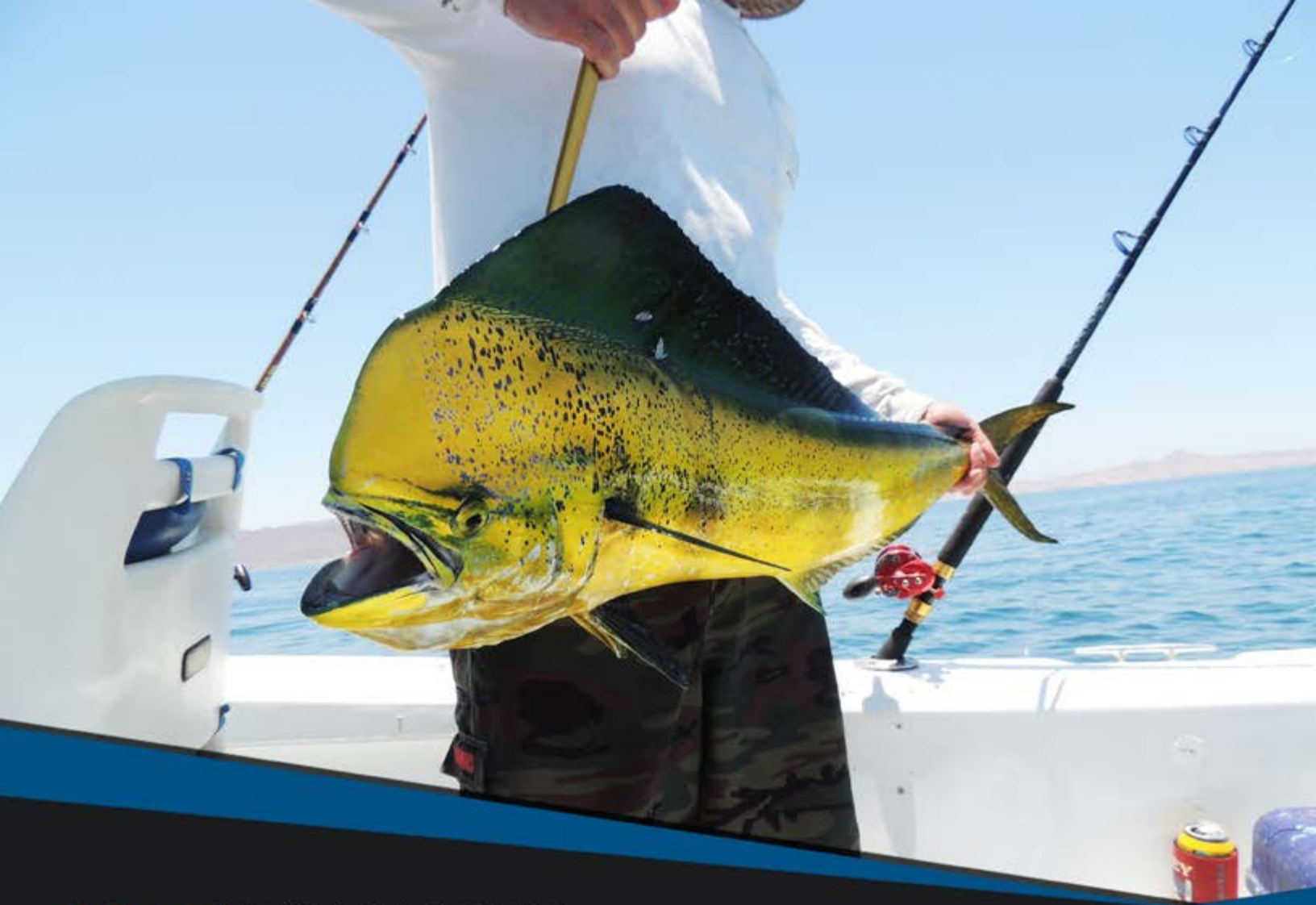




PRODUCT CATALOG 2021



MAGBAY LURES

Big Game Fishing Products by passionate big game anglers for passionate big game anglers. Taking quality and innovation to the next level.

WWW.MAGBAYLURES.COM



MagBay Lures - Big Game Fishing Gurus.

Mission Statement

We began our company under the premise of organizing innovating big game fishing products into realistic and practical fishing scenarios.

We know that by far the absolute most important aspect of our business is our customers. By customers, I mean those people out there using and enjoying our products. We have only one motivation, and that is to create quality products that anglers around the world can be proud to use. Our company began as a simple fishing charter business attempting to fill our own needs in Lure selection and accessories.

Today, we have grown, but have not forgotten the whole reason we are here . It is to catch more fish, have fun doing it, and help others catch more fish as well.



The Right Product

Created Through Experience

MagBay Lures are created by fishermen and fisherwomen knee deep in the big game sportfishing industry. All of our products are crafted with care, integrity, and love for the sport.

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WAHOO ESSENTIALS

Specialized Wahoo Fishing Products

WAHOO!

Desperado Series

01

MagBay Lures Desperado Series Lures target Wahoo, but are stellar lures for many pelagic species.



MagTrak™ 10

With Patented HookMag Technology

The new game changing 10" Wahoo Lure.

MagTrak™ Pink Marlin

For Serious Wahoo Fishing

The Patented MagTrak™ Lure utilizes the patented HookMag® Technology to hold the belly hook in the stinger position no matter what speed you troll. At strike, the hook releases to swivel



Color	Length	Weight	Troll Spd	Price	Model
Pink and Purple	10"	13 oz	6-20 knots	89.95	magtrak-pnk
Black Reflection	10"	13 oz	6-20 knots	\$89.95	magtrak-ref



89⁹⁵

MagTrak™ Dorado

For Serious Wahoo Fishing

The idea to develop this year has been in the works for many years with intense R & D over the past 2. The idea was to create a lure modeled after the profile of a Wahoo that allowed for the belly hook to remain in the stinger position.



Color	Length	Weight	Troll Spd	Price	Model
Dorado Pattern	10"	13 oz	6-20 knots	\$89.95	magtrak-dor

Features:

- National and International Design & Utility Patents
- HookMag® Technology with Hook Lock Mechanism
- Through Wire Construction
- Razor Sharp Hooks
- Hydrodynamical Body Design

89⁹⁵

Patent and Patent Pending No. US 15/783,764, CN 201811130554.8, EU 18196736.5, AU 2018233051, US Design: 29/666,174, SE Design 84191



MagTrak™ 10"

With Patented HookMag Technology

The new game changing 10" Wahoo Lure.

MagTrak™ Gold Sardine

For Serious Wahoo Fishing



The new internationally patented MagTrak™ is a weapon all serious wahoo fishermen should have in their arsenal. 7 to 20 knot lure, never breaches. Runs true no matter where it is in the spread, and attracts Wahoo like no other Lure on the market.

Color	Length	Weight	Troll Spd	Price	Model
Shining Gold	10"	13 oz	6-20 knots	\$89.95	magtrak-brn

Features:

- National and International Design & Utility Patents
- HookMag® Technology with Hook Lock Mechanism
- Through Wire Construction
- Razor Sharp Hooks
- Hydrodynamical Body Design

89⁹⁵

MagTrak™ Pink Lady

For Serious Wahoo Fishing



The MagTrak™ can be trolled up to 20 knots in the prop wash or at the shotgun and will never breach. No trolling weight required. Upon strike the hook releases to swivel and fish.

Color	Length	Weight	Troll Spd	Price	Model
Pink Lady	10"	13 oz	6-20 knots	\$89.95	magtrak-pnk
Glow	10"	13 oz	6-20 knots	\$89.95	magtrak-glw



89⁹⁵

Patent and Patent Pending No. US 15/783,764, CN 201811130554.8, EU & EPO 18196736.5, AU 2018233051, US Design: 29/666,174, SE Design 84191



Desperado™ 7.5"

Tournament Desperado Series Lures.

Wahoo Slayers - MagBay Desperado Series™ Lures

Purple Black - MagBay Special

MagBay to Hawaii and South Florida to Bermuda



The Desperado Purple and Black Wahoo Lure is perhaps the one lure that no fisherman or woman targeting Wahoo should ever be without. The color is tried and true and is an absolute staple of any Wahoo fishing arsenal. Never head out without one in your bag.

Magdalena Bay is known for high volume Wahoo action and the MagBay special is a lure that lives up to the MagBay action. Simply put, it catches fish.

Size	Weight	Hook Size	Color	Price	Model
7.5"	7 oz	8/0	Purple/Black	\$27.95	des-ms

29⁹⁵

Ideal Troll Speed 6-12 knots

Orange Black

A go-to Lure for nearly any Pacific Wahoo Fisherman



The Tequila Sunrise Wahoo Lure got its name for several reasons. One, the coloration of the orange is similar to that of the sun rising over the ocean. Also, this lure tends to work well right at first light as an excellent Wahoo breakfast. And three, as it is used in Mexican Waters so often, tequila is quite appropriate.

Those who fish Wahoo from Baja to Panama in the Pacific have come to trust the Tequila Sunrise Lure in both sizes depending on the size of fish in the area.

Size	Weight	Hook Size	Color	Price	Model
7.5"	7 oz	8/0	Orange / Black	\$27.95	des-ts

29⁹⁵

Ideal Troll Speed 6-12 knots

Green Mackerel

The Famous Green Mackerel



There is so much to say about this Wahoo Lure, but we prefer to keep it brief and to the point in our ordering catalog. The green color ends up being an absolute great bait for Wahoo, Tuna, and Dorado. The perfect bait for late morning to mid-day.

The green mackerel is known as one of the best baits the Pacific has to offer. It has proven itself over and again to put fish on the boat.

Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Green Mackerel	\$27.95	des-grn

29⁹⁵

Ideal Troll Speed 6-12 knots



Desperado™ 7.5"

Tournament Desperado Series Lures.

Wahoo Slayers - MagBay Desperado Series™ Lures

Blue - Cabo Candy

A Must have in Cabo, and a should have anywhere!



The Cabo Candy Lure can be used as a staple in most any Wahoo spread. To nearly any pelagic big game fish this lure truly is candy.

Cabo San Lucas, not far south of Magdalena Bay, is world famous for serious big game fishing. The Pacific ridges and banks run south out of Mag, and this Lure is killer for the entire ride South to Cabo.

Size	Weight	Hook Size	Color	Price	Model
7.75"	7 oz	8/0	Blue / Black	\$27.95	des-cc

29⁹⁵

Ideal Troll Speed 6-12 knots

Purple Striped - Baja Mama

The Mother of Baja



The Baja Mama Purple and Black stripe is considered the mother of Baja. If you are in the ocean off the coast of baja this lure will catch nearly any species. It is great for Dorado, Pargo, Grouper, Wahoo, Yellow-tail, Amberjack, Skipjack, Yellowfin Tuna, Bluefin Tuna, and of course Wahoo.

The color and action of this desperado series Lure attracts nearly any gamefish in the area and are sure to it. Keep at least one in the Lure bag.

Size	Weight	Hook Size	Color	Price	Model
7.5"	7 oz	8/0	Purple / Black	\$27.95	des-bm

29⁹⁵

Ideal Troll Speed 6-12 knots

Lightning

Lightning Pattern



Lightning Color. The classic pattern just attracts fish. Works for tuna and other species, but is known to slay the Wahoo and Dorado alike.

If you enjoy using this color lure be it for Pelagic fish or inshore medium game, the lightning pattern is a great option for you. Its proven to catch fish in nearly all conditions.

Size	Weight	Hook Size	Color	Price	Model
7.5"	7 oz	8/0	Lightning	\$27.95	des-ltg

29⁹⁵

Ideal Troll Speed 6-12 knots



Desperado Series

Tournament Desperado Series Lures.

A Wahoo Necessity- MagBay Desperado Series™ Lures

Pink White Lady Magdalena

The wife of Jesus?

Some people say the Lady Magdalena was the secret wife of Jesus. We are unable to guess or comment on that, but the Lady Magdalena Wahoo Lure has the perfect weight, color, and action to entice and attract pelagic fish in all the oceans.

This pink and white color is just a great lure to use in nearly any condition.



Size	Weight	Hook Size	Color	Price	Model
7.5"	7 oz	8/0	Pink / White	\$27.95	des-lm

29⁹⁵

Ideal Troll Speed 6-12 knots

Vaconita

A Puerto Vallarta inspired Lure

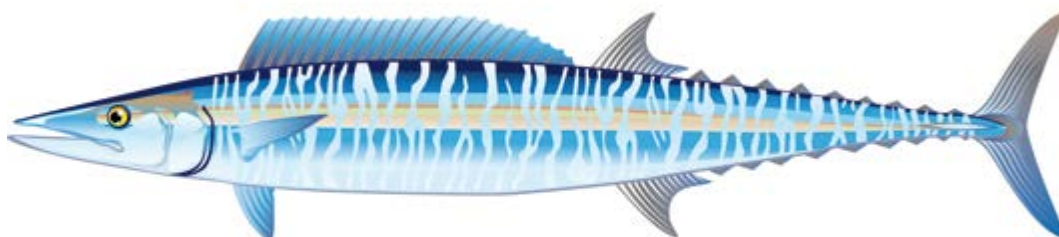
The Vaconita was originally created to target giant cow tuna when a live skipjack wasn't to be found ,or a higher speed was preferred with Wahoo in the area. Today, this lure has become a staple among Wahoo and Tuna Fishermen and women alike.



Lure Size	Weight	Hook Size	Color	Price	Model
7.5"	7 oz	8/0	skipjack	\$27.95	des-vv

29⁹⁵

Ideal Troll Speed 6-12 knots



27⁹⁵



Desperado Series

Tournament Desperado Series Lures.

Wahoo Snacks

Black Mamba

Black with Pink Wahoo Slayer



This Lure has been used aggressively in the Atlantic and Pacific and is becoming a wahoo favorite in both oceans.

Black Mamba is a lure that no Wahoo can refuse.

Size	Weight	Hook Size	Color	Price	Model
7.5"	7 oz	8/0	Black	\$27.95	des-blk

29⁹⁵

Ideal Troll Speed 6-12 knots

Black Red - Bloody Mary

Who doesnt need a little kick to wake up?



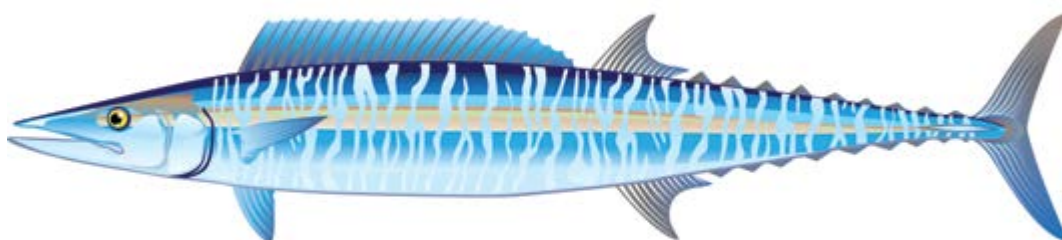
The Bloody Mary is another great early morning Wahoo Lure. The blood red color is proven to attract hungry Wahoo in search of breakfast.

The color and action of this desperado series Lure makes for a great Lure to have and run. This lure has been known to attract Wahoo when other colors seem to be failing.

Size	Weight	Hook Size	Color	Price	Model
7.5"	7 oz	8/0	Red / Black	\$27.95	des-red

29⁹⁵

Ideal Troll Speed 6-9 knots





SUBMARINERO LURES

Custom Wahoo and Big Game Lures

HOO & MORE

Submarinero Series

02

Deep Diving High Speed Submarine Style Lures. Jet Head Smokers to Torpedo Jets.



Submarinero Series

Cavitation Lures

GI 24 Wahoo Lure

All Speed Wahoo Slayer



The GI-24 wahoo lure is truly a step up for big game wahoo fishing. The protruding nose piece can be removed for more erratic action for slower trolling or kept in place for high speed trolling. The iridescent coating makes it entirely resistant to corrosion, as well acting as an attractant for pelagic fish. This quadruple jet, heavy-tackle lure is a must-have for any tournament wahoo fisherman. The 24oz head creates a jet flow of water that exceeds any action on the market today and attracts monster wahoo.

Size	Weight	Hook Size	Price	Model
14"	24 oz	11/0 - 12/0	\$89.95	g124

89⁹⁵



Submarinero Series

Tournament Submarinero Series Lures.

Cavitation Lures

Jagged Jets



Powerful Jet Head Lures

Jagged jet Lures by MagBay Lures are the perfect supplement and right size jet head to have in any spread. They work for small skipjack and bonita up to big Blue Marlin, so no matter where you are, it is smart to have a few in the spread. The Concave head with 4 jets allow for enhanced movement similar to that of a frantic baitfish. The jets leave a long stream of activity that gets noticed.

Color/Name	Length	Weight	Price	skirt	Model
Flying Fish Blue	8.75 in	3.5 oz	\$16.95	ex. s176	jj-blue
Midnight Oil Purple	8.75 in	3.5 oz	\$16.95	ex. s206	jj-red
Sardine Green	8.75 in	3.5 oz	\$16.95	ex. s186	jj-pur
Orange Oil	8.75 in	3.5 oz	\$16.95	ex. s196	jj-ora
Ladybug Red	8.75 in	3.5 oz	\$16.95	ex. s216	jj-grn

16⁹⁵

Ideal Troll Speed 6-12 knots

OG Wahoo Bombs

Turbine for Fast Retrieve



The OG Turbine head Wahoo bomb is perfect for lighter gear wahoo bombing but still equipt with the desired commotion and turbulence. An absolute stellar wahoo bomb or trolling lure.

Color	Weight	Hook Size	Price	Model
Blue	3.75 oz	8/0	\$22.95	2011-m04
Purple	3.75 oz	8/0	\$22.95	2011-m08
Orange	3.75 oz	8/0	\$22.95	2011-red
Red	3.75 oz	8/0	\$22.95	2011-grn
Green	3.75 oz	8/0	\$22.95	2011-grn

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Submarinero Series

Tournament Submarinero Series Lures.

Custom Torpedo Lures

Plomero 17 oz

Custom Trolling Lures HST Ready

MagBay Plomero Lures are amazing Wahoo Lures for standard or high speed trolling. They are equipped with a flanged bolt skirt lock system for easy skirt change.

These Lures will put the hurt on the Wahoo.



Head / Color	Length	Metal	Price	Model
SS / Blue FF	15"	Stainless	\$54.95	2004-blue
SS / Purple Oil	15"	Stainless	\$54.95	2004-pur
SS / Red	15"	Stainless	\$54.95	2004-red
SS / Pink	15"	Stainless	\$54.95	2004-pnk
SS / Green	15"	Stainless	\$54.95	2004-grn
SS / Oil Spill	15"	Stainless	\$54.95	2004-blk
SS / Orange Oil	15"	Stainless	\$54.95	2004-ora
SS / Rainbow	15"	Stainless	\$54.95	2004-rai
PVD - IR / Pink	15"	Stainless	\$64.95	2004-ir-pnk
PVD - IR / Purple	15"	Stainless	\$64.95	2004-ir-pur
PVD - IR / Orange	15"	Stainless	\$64.95	2004-ir-ora
PVD - IR / Red	15"	Stainless	\$64.95	2004-ir-red
PVD - IR / Blue	15"	Stainless	\$64.95	2004-ir-blu

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Plomeritos

Custom Trolling Lures

MagBay Plomeritos are simple torpedo style lures that attract fish. Wahoo fishermen use the stainless and iridescent stainless versions for high speed and standard trolling with or without weights. Aluminum Anodized versions great for high speed with trolling weights or are amazing lures rigged with fluorocarbon or mono for all pelagic species.



Color H / S	Length	Metal	Price	Model #
Stainless Green	10"	Stainless	\$29.95	2003-grn
Stainless Pink	10"	Stainless	\$29.95	2003-pnk
Stainless Purple	10"	Stainless	\$29.95	2003-pur
Stainless Red	10"	Stainless	\$29.95	2003-red
Red Red Green	10"	Aluminum	\$29.95	2003-alu-red
Blue Blue Orange	10"	Aluminum	\$29.95	2003-alu-blu
Purple Purple Green	10"	Aluminum	\$29.95	2003-alu-pur
Pink Pink	10"	Aluminum	\$29.95	2003-alu-pnk
Iridescent Blue pnk	10"	Stainless	\$34.95	2003-ir-blu
Iridescent purple green	10"	Stainless	\$34.95	2003-ir-grn
Iridescent Rainbow	10"	Stainless	\$34.95	2003-ir-rnb
Iridescent Green White	10"	Stainless	\$34.95	2003-ir-grn

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Submarinero Series

Tournament Submarinero Series Lures

El Cencero High Speed Wahoo Lures

El Cencero Sr 32 oz

Heavy Tackle Wahoo Lures HST Ready

El Cencero Sr Lures are 32 oz Stainless Steel Lures meant for Normal to High Speed Wahoo Trolling. Trolling weight optional, not required to speeds of 20 knots. Rigged with 480 lbs and single 11/0 Stiff Hook Rig on 900 LBS SS Cable



Color Head / Skirt	Head OD	Head Length	Price	Model
Purple / Pink	3"	5"	\$89.95	2008-pnk
PVD- Iridescent / Purple	3"	5"	\$94.95	2008-ir-pnk
Red / Red	3"	5"	\$89.95	2008-red
Chrome / Pink - Purple	3"	5"	\$89.95	2008-pur
PVD-Iridescent / Blue	3"	5"	\$94.95	2008-ir-pur

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El Cencero 16oz

Medium to Heavy Tackle Wahoo Lure HST Ready

Stainless Steel Lures with Many Color ptions that put the hurt of the Hoos. Rigged with 480 lbs and single 10/0 Stiff Hook Rig on 900 LBS SS Cable



Color Head / Skirt	Head OD	Head Length	Price	Model
Chrome / Blue	2.5"	4.5"	\$69.95	2007-blu-ch
Chrome / Green	2.5"	4.5"	\$69.95	2007-grn-ch
Chrome / Orange	2.5"	4.5"	\$69.95	2007-ora-ch
Chrome / Teal	2.5"	4.5"	\$69.95	2007-tea-ch
Chrome / Red	2.5"	4.5"	\$69.95	2007-red-ch
Chrome / Blk	2.5"	4.5"	\$69.95	2007-blk-ch
Chrome / Pnk	2.5"	4.5"	\$69.95	2007-pnk-ch
Blue / Blue	2.5"	4.5"	\$69.95	2007-blu-blu
Red / Red	2.5"	4.5"	\$69.95	2007-red-red
Green / Green	2.5"	4.5"	\$69.95	2007-grn-grn
Teal / Teal	2.5"	4.5"	\$69.95	2007-tea-tea
Purple / Purple	2.5"	4.5"	\$69.95	2007-pur-pur
Chrome / Purple	2.5"	4.5"	\$69.95	2007-pur-ch
PVD-Iridescent / Purple	2.5"	4.5"	\$74.95	2007-ir-pur
PVD - Iridescent / Blue	2.5"	4.5"	\$74.95	2007-ir-blu
PVD-Iridescent / Red	2.5"	4.5"	\$74.95	2007-ir-red

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Submarinero Series

Tournament Submarinero Series Lures

Ultimate Trolling Lures

El Cencero Jr 8 oz

Light to Medium Tackle Wahoo Lure HST Ready

El Cencero Jr is a great Wahoo Lure as well as other pelagic species for Mahi to Tuna. Comes rigged with 280 lbs SS cable an Single 9/0 Stiff Hook Rig on 900 lbs. Rig with Mono or Fluorocarbon for a great all around Pelagic Lure.



Color H ead / Skirt	Head OD	Head Length	Price	Model
Chrome / Blue	1.5"	3.5"	\$49.95	2006-blu-ch
Chrome / Green	1.5"	3.5"	\$49.95	2006-grn-ch
Chrome / Orange	1.5"	3.5"	\$49.95	2006-ora-ch
Chrome / Teal	1.5"	3.5"	\$49.95	2006-tea-ch
Chrome / Red	1.5"	3.5"	\$49.95	2006-red-ch
Chrome / Black	1.5"	3.5"	\$49.95	2006-blk-ch
Chrome / Pink	1.5"	3.5"	\$49.95	2006-pnk-ch
Chrome / Purple	1.5"	3.5"	\$49.95	2006-pur-ch

49⁹⁵

PVD - Iridescent Head Color Sample





Submarinero Series

Tournament Submarinero Series Lures

PVD - Iridescent Head Color Sample





CHINGON SERIES LURES
Custom Billfish and Big Game Lures

CHINGON

Chingon Series Lures

03

Custom Trolling Lures for Serious Offshore Anglers



Chingon Series

Custom Hand Crafted Fishing Lures

The Ultimate Trolling Lures

Mahi Morsel

Light to Medium Tackle Lure Slant Minor



44⁹⁵

The Mahi Morsel is a premier lure for Mahi Mahi, Dolphin Fish or Dorado, whatever you might call them. But it is also the most versatile lure around for tuna, wahoo, billfish and more!

Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Orange Black	9.5"	1.15"	3"	\$44.95	ch-mm-ora
Mean Green	9.5"	1.15"	3"	\$44.95	ch-mm-grn
Black Green	9.5"	1.15"	3"	\$44.95	ch-mm-blk
Purple Black	9.5"	1.15"	3"	\$44.95	ch-mm-pur

Currican Vallarta

Light to Medium Tackle Cupped Face



44⁹⁵

The currican Vallarta is another versatile lure in the 10" range. Rig with 150 lbs to 250 lbs and great for mahi, wahoo, billfish, and tuna.

Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Purple Purple	9.5"	1.2"	3"	\$44.95	ch-cv-pur
Pink Pink	9.5"	1.2"	3"	\$44.95	ch-cv-pnk

See Skirt Color Chart for Custom Skirt Colors

Jetted Dorado Dank

Medium to Heavy Tackle Lure With 4 Jets



49⁹⁵

It's never a bad idea to have a Dorado Dank in the lure spread. It's jets and color are proven to attract and catch fish. Fast action teases billfish to an irresistible hookup.

Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Purple / Purple	11.5"	1.35"	3.5"	\$49.95	ch-dd-pur
Green / Mean Green	11.5"	1.35"	3.5"	\$49.95	ch-dd-grn
Pink Pink	11.5"	1.35"	3.5"	\$49.95	ch-dd-pnk
Blue / Blue Breeze	11.5"	1.35"	3.5"	\$49.95	ch-dd-blu

BallyBay

Tuna, Mahi Mahi, Dolphin Fish, Dorado...no Escape



44⁹⁵

This Lure happens to be perfect for Mahi, Tuna and Marlin. This lure mimics a real ballyhoo with a keel weight to swim straight. A great all around bait!

Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Green	12"	.85"	4.5"	\$44.95	ch-bally-grn
Purple	12"	.85"	4.5"	\$44.95	ch-bally-pur
Silver Black	12"	.85"	4.5"	\$44.95	ch-bally-blk
Pink	12"	.85"	4.5"	\$44.95	ch-bally-pnk



Chingon Series

Custom Hand Crafted Fishing Lures

Pelagic Fish Candy

Lummee UV Glow

Medium Tackle Glowing Lure



This Killer glow in the dark lure is just a great lure anywhere in the spread. The cupped face gives great action that attracts tuna, billfish, wahoo and dorado.

Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Lumo Green	11"	1.3"	3.5"	\$49.95	ch-lg

49⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders

Panamania

Medium to Heavy Tackle



This medium to heavy tackle lure is unbeatable for marlin. The pink and purple color both work well depending on the area, shadowing, and feeding habits.

Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Pink Pink	11.5"	1.4"	3.75"	\$49.95	ch-pan-pnk
Purple Purple	11.5"	1.4"	3.75"	\$49.95	ch-pan-pur

49⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders

Gigante

Heavy Tackle



This is a huge blue and black marlin lure or teaser.

Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Green Green	18"	2.5 "	7"	\$129.95	gigante-grn
Purple Purple	18"	2.5"	7"	\$129.95	gigante-pur

129.⁹⁵

See Skirt Color Chart for Custom Skirt Color Orders

Phoenix Fishead Lures

Medium Tackle



MagBay Lures offers our phoenix fishead lures for anglers who want to catch pelagic fish. These babies are proving to catch more fish than traditional plugs with their keel weighted action.

Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Blue Blue	10"	1.1'	4"	\$44.95	phoenix-blue
Pink Pink	10"	1.1'	4"	\$44.95	phoenix-pink
Dorado Green	10"	1.1'	4"	\$44.95	phoenix-dorado
Green Blue	10"	1.1'	4"	\$44.95	phoenix-green
Purple Purple	10"	1.1'	4"	\$44.95	phoenix-purple

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Chingon Series

Custom Hand Crafted Resin Head Fishing Lures

Ultimate Trolling Lures

Yoko Ono

Medium Tackle

The Yoko Ono Lure has a weighted head perfectly balanced for standard or HST. They come in 5 colors and are just a perfect all around wahoo, mahi, tuna and billfish lure.



Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Black Black	9"	1.1"	3.5"	\$44.95	yoko-ono-blk
Blue Blue	9"	1.1"	3.5"	\$44.95	yoko-ono-blu
Purple Purple	9"	1.1"	3.5"	\$44.95	yoko-ono-pur
Lumo Green	9"	1.1"	3.5"	\$44.95	yoko-ono-glo
Pink Pink	9"	1.1"	3.5"	\$44.95	yoko-ono-pi

44⁹⁵

Mini Meat/ Baja Boomer

Light Tackle

The mini meat and baja boomer are must have lures if you are trolling for smaller pelagic fish like small mahi, tuna, blackfin, albacore, wahoo, barracuda, kingfish and others.



Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Blue White	8"	1"	2"	\$27.95	ch-mini
Orange / Orange	8"	1"	2"	\$27.95	ch-mini-ora



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Chingon Series

Custom Hand Crafted Resin Head Fishing Lures

Ultimate Trolling Lures

Wahoo Clipper

Medium to Heavy Tackle

The Wahoo Clipper™ Wahoo Lure is an ideal trolling Lure for Tuna, Wahoo, Mahi, Sailfish, and Marlin for tournament or leisure fishing. Great Lure for HST Wahoo. Weight Balanced head.



Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Green Green	12.5"	1.1"	4.75"	\$44.95	ch-wc-gr
Pink Pink	12.5"	1.1"	4.75"	\$44.95	ch-wc-pi
Purple Purple	12.5"	1.1"	4.75"	\$44.95	ch-wc-pu
Glow Glow	12.5"	1.1"	4.75"	\$44.95	ch-wc-blk

44⁹⁵

Xeno Plunger

Heavy Tackle

TheXeno Plunger is an even slant faced big game marlin lure. It is sized and colored right to attract standard to grander size billfish.



Color H ead / Skirt	Length	Head OD	Head Length	Price	Model
Grey Abalone Red/Blk	14"	1.75	4.25"	\$59.95	ch-xeno-blk

59⁹⁵



Chingon Series

Custom Hand Crafted Resin Head Fishing Lures

Custom Carey Chen Lures

Carey Chen Wahoo

Custom Wahoo Artwork - Heavy Tackle



This unique heavy-tackle lure is meant for serious wahoo fishermen anywhere in the world! The long head design features a holographic art insert by Carey Chen that drives wahoo crazy. Weighted to stay deep, this lure is perfect for high speed fishing and taking down a big monster.

Size	Weight	Hook Size	Price	Model
17"	15 oz	11/0	\$77.95	cc-wahoo

79⁹⁵

Ideal Troll Speed 7-16 knots

Carey Chen Yellowfin Tuna

Custom Tuna Artwork - Light Tackle



An all-around incredible lure for tuna, marlin, mahi, and any other pelagic fish around. The plunger style head features artwork from fisherman and artist Carey Chen and attracts attention both on the boat and in the water. Tuna, marlin, and wahoo are all ready take a bite out of this lure. The head says #17, but it will be #1 in your collection.

Size	Weight	Hook Size	Price	Model
10"	3.5 oz	9/0	\$49.95	cc-yellowfin

49⁹⁵

Ideal Troll Speed 6-8knots

Carey Chen Mahi Mahi

Custom Mahi Artwork - Light Tackle



The #15 Mahi Lure with Carey Chen artwork not only catch fish, but are truly incredible pieces of art to have in your collection. These light- to medium-tackle plugs attract everything and fit nicely in the spread. Whether you call them mahi, dolphin, or dorado, these fish won't say no!

Size	Weight	Hook Size	Price	Model
10"	3.5 oz	9/0	\$49.95	cc-mahi15

49⁹⁵

Ideal Troll Speed 6-8 knots



Chingon Series

Custom Hand Crafted Resin Head Fishing Lures

Custom Carey Chen Lures

Carey Chen Mahi Plunger

Custom Mahi Artwork - Heavy Tackle



An all-around winner of a lure! Featuring realistic artwork from Carey Chen, this lure proves up to the challenge for Mahi mahi, marlin, sailfish, tuna, wahoo and other pelagic fish. Rated as heavy tackle, the lure attracts deep blue monsters, but small to mid-sizers will still want a bite. Make room in your collection for this can't-miss marlin bait.

Size	Weight	Hook Size	Price	Model
16"	15 oz	11/0	\$79.95	cc-mahi

79⁹⁵

Ideal Troll Speed 6-8 knots

Carey Chen Gigante Marlin

Custom Marlin Artwork - Heavy Tackle



This heavy-tackle lure lives up to its name, weighing in over 1lb and stretching to 18" in length. Make no mistake, this plunger lure is here for those front page, grand prize, record-breaking fish. The Carey Chen art design and elegance of the head makes this a collectible lure worth having for years to come and is sure to help you catch a "Gigante" of your own.

Size	Weight	Hook Size	Price	Model
18"	18 oz	11/0 - 12/0	\$129.95	cc-gigante

129⁹⁵

Ideal Troll Speed 6-8 knots

Carey Chen Marlin Mania

Custom Marlin Artwork - Medium Tackle



A large slant plunger featuring artwork from big game fisherman and artist Carey Chen. This medium-tackle is known for bringing in nice- to grand-size marlin, but big mahi and wahoo won't pass it up either! It won't be long before you're a marlin maniac with this lure on your boat.

Size	Weight	Hook Size	Price	Model
15"	7.5 oz	10/0	\$74.95	cc-mania

74⁹⁵

Ideal Troll Speed 6-8 knots



Jigging and Popping

For the Casting and Jigging Enthusiasts

JIGS & LURES

Saltwater Weapons

04

This section includes jigs and other casting and popping lures to put fish on the deck.



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs & Other Lures

Hyperfly Jigs

Superior Dropping and Retrieving Holographic Jigs

These HyperFly Jigs are great for jigging on the bottom. Specifically hand crafted to possess superior dropping and retrieving action. The holographic shiny coloring allows for maximum attraction to other species like Grouper, Seabass and Amber jack.

We offer varying gram sizes depending on your target. Multi Color options available.



Style	Weight	Price / pack	Model
Red Hyperfly	180 g	\$12.95	6001
Blue Hyperfly	180 g	\$12.95	6002
Green Hyperfly	160 g	\$11.95	6003
Super Glow	250 G	\$19.95	6004



11⁹⁵

MagBay Calamar

MagBay Calamar

These little dancing jigs with a squid skirt are becoming more popular by the day. Anglers are choosing to use these as the skirts are finding the mouths of fish that simply did not find the jig alone attractive. Give them a try, these little jigs will put some fish on the boat.



Color	Weight	Pack	Price	Model
Blue Pearl	120 g	Individual	\$12.95	6022-blu
Green Yellow	80 g	Individual	\$10.95	6021-grn
Orange Sunrise	80 g	Individual	\$10.95	6020-ora
Red Red	120 g	Individual	\$12.95	6021-red
Purple	150 g	Individual	\$14.95	6020-pur
White Glow	150 g	Individual	\$14.95	6020-wht

10⁹⁵



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs and Other Lures

Hyperpop StickBaits

Slow Sinking Fish Slaying Stick Baits

The Hyperpop Stickbait creates a commotion action on a sink and pop move, popping, and jolting action with a quick but consistent rod pull. Its weight distribution is perfect for long and easy casts.



Color	Length	Weight	Price	Model
Black	8"	5 oz	\$59.95	sb8-blk
Blue	8"	5 oz	\$59.95	sb8-blu
Green	8"	5 oz	\$59.95	sb8-grn
Pink	8"	5 oz	\$59.95	sb8-pi
Purple	8"	5 oz	\$59.95	sb8-pur



59⁹⁵

6014

MagBay Plugs Tuna Slayers

Next Level Cedar Plugs

These Polueurathane plugs are proving to produce some serious fish. When the fish seem to be seeing colors and choosing some, these plugs come in quite handy. Great action on shotgun or long rigger.



Color	Length	Weight	Price	Model
Green	6"	3.40 oz	\$19.95	mbplug-gr
Cedar Orange	6"	3.40 oz	\$19.95	mbplug-ora
Purple	6"	3.40 oz	\$19.95	mbplug-pur
Blue	6"	3.40 oz	\$19.95	mbplug-blu
Pink	6"	3.40 oz	\$19.95	mbplug-pink



19⁹⁵



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs & Other Lures

OG Cedar Plugs



Old Fashioned Cedar Plugs

Not much to say about these plugs, other than truly high quality cedar plugs that produce fish, especially tuna.

Great in long rigger or shotgun position.

Length	Weight	Price	Model
4"	2.25 oz	\$9.95	cp4
6"	3 oz	\$13.95	cp6
8"	4.5 oz	\$17.95	cp8

9⁹⁵

Flying Fish



Flexible Durable Yummy Flying Fish

Our Gummy Flying Fish are manufactured with durable soft gummy like plastic that provides a natural feel that keeps Tuna hanging on much longer. There are multiple ways to rig our flying fish whether you are trolling on top (kite style), normal (under hook) or even as a daisy chain in the spread.

We recommend 150lb Fluorocarbon or Monofilament Leader with 7/0 hook size and up

Color	Length	Weight	Price	Model
Blue Pearl	7.5 in	3.45 oz	\$9.95	6010
Green/Black	7.5 in	3.45 oz	\$9.95	6011
Red Ladybug	7.5 in	3.45 oz	\$9.95	6012
Black/Silver	7.5 in	3.45 oz	\$9.95	6013

9⁹⁵



Jigs & Other Lures

Terminal Tackle and Rigging Accessories

Jigs & Other Lures

Tuna Feathers

Premier Tuna, Albacore, Bonito Trolling Feathers

These tuna feathers catch everything from 3 lbs yellowfin to 400 lbs marlin, it is always wise to have a feather in the spread when seeking out pelagic gamefish.



Color	Length	Price	Model
Mex Flag	6"	\$12.95	tuna-fea-mf
Purple Black	6"	\$12.95	tuna-fea-pur
Blue White	6"	\$12.95	tuna-fea-blu



12⁹⁵

SQ 65 Hybrid Jig

Hyperfly Hybrid Jig with Assist Hooks

The SQ65 Squid is a truly innovative hybrid Jig. It offers the traditional jigging action of a vertical jig, combined with realistic life-like squid motion. The TPR highly stretchable skirt is unlike any other skirt material on the market. These lures have proven to catch marlin, tuna, mahi, and other big fish.



Color	Length	Price	Model
Pink	10"	\$24.95	sq65-pnk
Purple	10"	\$24.95	sq65-pur
Green	10"	\$24.95	sq65-grn
Orange	10"	\$24.95	sq65-ora
Red	10"	\$24.95	sq65-red
Blue	10"	\$24.95	sq65-blue

24⁹⁵



ACCESSORIES

Important items to accessorize your arsenal

RIGGING

Rigging / Tackle Storage

05

This section includes rigging and other important items to carry on board for most fishing trips



Rigging & Tackle Storage

Terminal Tackle and Rigging Accessories

Tackle Storage & Rigging Accessories

MagBay Style SS Hooks

Razor Sharp, Unbreakable Stainless Steel Hooks



We have spared no expense to manufacture the highest quality hooks on the market. 6/0 to 12/0, we have all small to big game pelagic species covered. Our hooks are hardened stainless steel to a nearly razor sharp point on beefy thick corrosion resistant hooks that stick.

If you are looking for hooks to rig your lures, or baitfish, look no further. MagBay Hooks will exceed your expectations.

Size 5 Pack	Height	Gap	Price / pack	Model
6/0 - 5 Pack	2.5"	1.1"	10.95	5001
7/0 - 5 Pack	2.6"	1.2"	11.60	5002
8/0 - 5 Pack	3.10"	1.3"	12.95	5003
9/0 - 5 Pack	3.5"	1.5"	14.95	5004
10/0 - 3 Pack	3.75"	1.6"	14.50	5005
11/0 - 2 Pack	4"	1.7"	13.95	5006
12/0 - 2 Pack	4.15"	1.8"	14.95	5007

9⁹⁵

Complete Crimp Set In Bag Including Tool

Zipper Bag with crimps and accessories + crimp tool



This is a truly innovative bag to keep organized on the water and off. No more plastic boxes with compartments to deal with. The MagBay Lures Crimp set Bag has everything you need to rig what you need and when you need it.

Included:

Items Included	Qty
Crimp Tool Custom Co Molded Grip Stainless Steel	1
Glow Sleeve Protector	10
Aluminum Single Sleeve 1.8 mm crimps	100
Aluminum Single Sleeve 2.2 mm crimps	100
Aluminum Single Sleeve 2.5 mm crimps	100
Copper Double Barrel Sleeve 1.0mm crimps	100
Copper Double Barrel Sleeve 1.2mm crimps	100
Copper Double Barrel Sleeve 1.6mm crimps	100
Spring Loop Protector 1.8 mm	10
Spring Loop Protector 2.0 mm	10
Spring Loop Protector 2.3 mm	10
Rigging Beads	100
Zipper Bag Black Case Nylon Thick Mesh	1
Luminous Thimble Large	50

99⁹⁵



Rigging & Tackle Storage

Terminal Tackle and Rigging Accessories

Tackle Storage & Rigging Accessories

MagBay 7x7 49 Strand Stainless Steel Wire

Top Quality Stainless Wire / Cable



We offer premium quality stainless steel rigging cable in 7x7 49-strand stainless steel wire. We continue to be a fan of quality crimps vs twist. Look no further to rig your lures and create your leaders.

MagBay has got you covered with the quality you deserve.

Strength (lbs)	Coil Length (ft)	OD	Price	Model
150	30	0.026 in	\$13.95	5015
280	30	0.038 in	\$15.95	5016
480	30	0.062 in	\$18.95	5017
900	30	0.093 in	\$24.95	5018

13⁹⁵

6 Pocket Lure Bags

Great Bags for organizing your Trolling Lures



Our Premium Lure bags are made with high quality fabric to uphold your fishing needs while simultaneously eliminating tangled lures. They are designed to transport and store big game fishing lures of multiple sizes while keeping them dry.

Width	Length	Pockets	Price	Model
16"	36"	6	\$44.95	lure-bag-6pkt
19"	45"	6	\$59.95	lure-bag-xl

44⁹⁵



Rigging & Accessories

Terminal Tackle and Rigging Accessories

Tackle Storage/Rigging & Accessories

100% FluoroCarbon Pure Big Game Leader

100% Fluorocarbon



Fluorocarbon is an ideal leader material for multiple reasons including greater invisibility below water with a lower refractive Index than monofilament. Fluorocarbon also offers greater UV resistance, durability and greater shock (less stretch) as a leader.

Look no further for your lure rigging and fluorocarbon leader needs. MagBay has got you covered with the quality you deserve.

Strength (lbs)	Coil Length (m)	Diameter	Price	Model
150	30m	1.7 mm	\$69.95	5038
130	30m	1.17 mm	\$59.95	5032
100	30m	.90 mm	\$34.95	5036
80	30m	.780 mm	\$29.95	5033
60	30 m	.700 mm	\$23.95	5034
40	30 m	.570 mm	\$19.95	5035
30	30 m	.520 mm	\$18.95	5037

17⁹⁵ - 69⁹⁵

Double and Single Hook Rigs

Heavy Duty Hook Rigs on 900 lbs Cable



Our Hook Rigs use razor sharp point custom MagBay Hooks fastened onto 900 lbs SS Cable to make the perfect stiff hook rig for all your trolling lures.

Hook Size	Hook Qty	Offset	Length	Price	Model
9/0	1	n/a		\$9.95	5090
10/0	1	n/a		\$10.95	5091
11/0	1	n/a		\$11.95	5092
9/0	2	90-180		\$15.50	5096
10/0	2	90-180		\$17.95	5095
11/0	2	90-180		\$19.50	5093
12/0	2	90-180		\$21.95	5094

9⁹⁵ - 21⁹⁵



Rigging & Accessories

Terminal Tackle and Rigging Accessories

Tackle Storage/Rigging & Accessories

25 Pocket Jig Bags

Strong, Durable, Heavy Duty, Super Convenient



The MagBay Jig Bag is an ideal bag for storing up to 25 jigs. It is perhaps the most organized jig storage bag on the market today. If you are a surface iron caster deep jigger, this is the perfect jig bag for you. Tackle storage solved.

Color	Pockets	Pocket Size	Model
Red / Black	25	9 - 8" 16 - 6"	jbr
Yellow / Black	25	9 - 8" 16 - 6"	jby

44⁹⁵

Trolling Shock Cord

Strong, Heavy Duty Monofilament



MagBay Shock Leaders are made with High Quality Monofilament designed to withstand breaking during casting. Rigged with heavy duty snap swivels, our shock leaders are sure to handle the added pressure.

LB Test	Length	Pack QTY	Model
250lb	20ft	2	shock250
400lb	20ft	2	shock400



Rigging & Accessories

Terminal Tackle and Rigging Accessories

Tackle Storage/Rigging & Accessories

High Speed Inline Trolling Weight

Trolling Weight



Our Inline Trolling Weights are the perfect addition for wahoo fishing! These multi sized weights are heavy duty, fully rigged with stainless steel cable and a snap snivel for easy application.

Weight	Price	Model
16 oz	\$18.50	5080
24 oz	\$23.95	5081
32 oz	\$29.95	5082
48 oz	\$36.95	5083

18⁵⁰ - 36

Durable High UV Protection Neck Gaiter

100% Polyester Face and Neck Mask



Our high quality 100% Microfiber Polyester custom made Headscarfs are great to avoid the harmful UV rays up to UPF 30+ while out on the boat. This amazing material wicks and absorbs moisture. Very breathable, light-weight, Super-Soft, Stretch-Flex material to keep you cool and protected from heavy winds.

Color	Size	Price	Model
Black Camo	One Size	\$12.95	5090

12⁹⁵



Rigging & Accessories

Terminal Tackle and Rigging Accessories

Tackle Storage/Rigging & Accessories

Premium UV Protection Fishing Gloves



24⁹⁵

Breathable Fishing Gloves

The perfect gloves for nearly all fishing environments. The leather pad protects from grabbing line, fish, bills, gaffs, rods, etc, the uv protection protects from the sun, and the cut fingers allows for easy of tying knots and untangling. These fishing gloves you can put on and leave on for the entire day.

Size	Price	Model
SM	\$24.95	glm
L/XL	\$24.95	glx

Titanium Dredge Bar



39⁹⁵ - 59⁹⁵

Dredge Bar and Spreaders with 13 drops

These Titanium Bars have the perfect balance of strength and flexibility. Meant for medium weight Dredge teasers with 13 drops- a perfect and affordable dredge bar

Size	Drops	Price	Model
24"	13	\$39.95	5090
36"	13	\$59.95	5091



SKIRT COLOR OPTIONS
Skirt color options!.

SKIRTS!

Additional Skirts Colors Choices

06

This section includes skirt and color options



Skirts

High Quality Lure Skirts by MagBay Lures

The Ultimate Lure Skirts

Red Black



5⁵⁰

Red & Black

Skirt Length	Price	Model
6.5"	\$5.50	s096
8"	\$6.95	s098
10"	\$7.50	s099
12"	\$8.95	s0912
14"	\$9.50	s0914
16"	\$10.95	s0916

Skirt Ordering Format: MODEL-INNERROUTER

Oil Spill



5⁵⁰

Black with Oil spill overlay

Skirt Length	Price	Model
6.5"	\$5.50	s106
8"	\$6.95	s108
10"	\$7.50	s109
12"	\$8.95	s1012
14"	\$9.50	s1014
16"	\$10.95	s1016

Skirt Ordering Format: MODEL-INNERROUTER

Blue Bliss



5⁵⁰

Blue with a Splash of Pink and Glitter

Skirt Length	Price	Model
6.5"	\$5.50	s116
8"	\$6.95	s118
10"	\$7.50	s119
12"	\$8.95	s1112
14"	\$9.50	s1114
16"	\$10.95	s1116

Skirt Ordering Format: MODEL-INNERROUTER

Rainbow



5⁵⁰

Rainbow

Skirt Length	Price	Model
6.5"	\$5.50	s126
8"	\$6.95	s128
10"	\$7.50	s129
12"	\$8.95	s1212
14"	\$9.50	s1214
16"	\$10.95	s1216

Skirt Ordering Format: MODEL-INNERROUTER



Skirts

High Quality Lure Skirts by MagBay Lures

The Ultimate Lure Skirts

Orange Black



5⁵⁰

Orange and Black

Skirt Length	Price	Model
6.5"	\$5.50	s136
8"	\$6.95	s138
10"	\$7.50	s139
12"	\$8.95	s1312
14"	\$9.50	s1314
16"	\$10.95	s1316

Skirt Ordering Format: MODEL-INNERROUTER

Pink Oil



5⁵⁰

Pink Rainbow Oil

Skirt Length	Price	Model
6.5"	\$5.50	s146
8"	\$6.95	s148
10"	\$7.50	s149
12"	\$8.95	s1412
14"	\$9.50	s1414
16"	\$10.95	s1416

Skirt Ordering Format: MODEL-INNERROUTER

Blue flying Fish



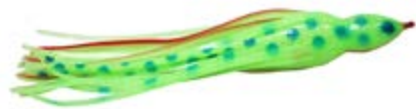
5⁵⁰

Blue Oil

Skirt Length	Price	Model
6.5"	\$5.50	s156
8"	\$6.95	s158
10"	\$7.50	s159
12"	\$8.95	s1512
14"	\$9.50	s1514
16"	\$10.95	s1516

Skirt Ordering Format: MODEL-INNERROUTER

Bleeding Dorado



5⁵⁰

Green Variation

Skirt Length	Price	Model
6.5"	\$5.50	s166
8"	\$6.95	s168
10"	\$7.50	s169
12"	\$8.95	s1612
14"	\$9.50	s1614
16"	\$10.95	s1616

Skirt Ordering Format: MODEL-INNERROUTER



Skirts

High Quality Lure Skirts by MagBay Lures

The Ultimate Lure Skirts

B-Liner



5⁵⁰

Pink and Orange

Skirt Length	Price	Model
6.5"	\$5.50	s176
8"	\$6.95	s178
10"	\$7.50	s179
12"	\$8.95	s1712
14"	\$9.50	s1714
16"	\$10.95	s1716

Skirt Ordering Format: MODEL-INNERROUTER

Green Tiger



5⁵⁰

Green with Black and Sparkle

Skirt Length	Price	Model
6.5"	\$5.50	s186
8"	\$6.95	s188
10"	\$7.50	s189
12"	\$8.95	s1812
14"	\$9.50	s1814
16"	\$10.95	s1816

Skirt Ordering Format: MODEL-INNERROUTER

Orange Oil



5⁵⁰

Orange and Oil Spill

Skirt Length	Price	Model
6.5"	\$5.50	s196
8"	\$6.95	s198
10"	\$7.50	s199
12"	\$8.95	s1912
14"	\$9.50	s1914
16"	\$10.95	s1916

Skirt Ordering Format: MODEL-INNERROUTER

Purple Black



5⁵⁰

Purple with Black Sparkle

Skirt Length	Price	Model
6.5"	\$5.50	s206
8"	\$6.95	s208
10"	\$7.50	s209
12"	\$8.95	s2012
14"	\$9.50	s2014
16"	\$10.95	s2016

Skirt Ordering Format: MODEL-INNERROUTER



Skirts

High Quality Lure Skirts by MagBay Lures

The Ultimate Lure Skirts

Yellow Tiger



5⁵⁰

Yellow, Orange and Black

Skirt Length	Price	Model
6.5"	\$5.50	s216
8"	\$6.95	s218
10"	\$7.50	s219
12"	\$8.95	s2112
14"	\$9.50	s2114
16"	\$10.95	s2116

Skirt Ordering Format: MODEL-INNEROUTER

Silver



5⁵⁰

Silver with intense Glitter

Skirt Length	Price	Model
6.5"	\$5.50	s226
8"	\$6.95	s228
10"	\$7.50	s229
12"	\$8.95	s2212
14"	\$9.50	s2214
16"	\$10.95	s2216

Skirt Ordering Format: MODEL-INNEROUTER

Pink Black



5⁵⁰

Pink with Black Stripe

Skirt Length	Price	Model
6.5"	\$5.50	s236
8"	\$6.95	s238
10"	\$7.50	s239
12"	\$8.95	s2312
14"	\$9.50	s2314
16"	\$10.95	s2316

Skirt Ordering Format: MODEL-INNEROUTER

Black Pink



5⁵⁰

Black with Pink Stripe

Skirt Length	Price	Model
6.5"	\$5.50	s246
8"	\$6.95	s248
10"	\$7.50	s249
12"	\$8.95	s2412
14"	\$9.50	s2414
16"	\$10.95	s2416

Skirt Ordering Format: MODEL-INNEROUTER



MagBay Lures is proud to build the majority of our products in the USA and Mexico
using global components. Quality Product coupled with customer service and support is our highest priority.
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